



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

# Contract # 1448351

Schedule Dates 10/18/16-10/24/16  
Advertiser Our Vermont (83469)  
Agency Great American Media (11024)  
Product Political - Issues / Propositions (1068)  
Brand 320/339/5653 (568010)  
Salesperson Kaiz - Washington DC, Washington DC (1179)  
Sales Office Kaiz - Washington DC  
Buyer Name Ga.Ritterstein,  
Phone/Fax /  
CPE 320/339/5653  
Account Types National/Political  
Billing Type Standard  
Comments issue  
10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PMT TO FOLLOW.

Date Entered 10/14/16  
Last Modified 10/14/16  
Entered By Lindsay Benoit  
CO-OP No  
Headline # ECR2530116  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,513.50  
Net Total \$8,576.50  
Sales Tax

Burlington (WVNY)		
By Broadcast Month	Spots	Rate
Oct. 2016	34	\$10,090.00
<b>Grand Total:</b>	<b>34</b>	<b>\$10,090.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5P- 6P (EST)			1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	Judge Judy	10/14/16
2.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	3P- Peoples Court			1	1	1	1			4	\$50.00	\$200.00	Burlington (WVNY)	PEOPLES COURT	10/14/16
3.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	8A- Good Morning America Weekend	1							X	1	\$45.00	\$45.00	Burlington (WVNY)	GMA Sun	10/14/16
4.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	7:30P- Inside Edition		1	1	1	1	1			4	\$60.00	\$240.00	Burlington (WVNY)	INSIDE EDITION	10/14/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	5:59P- Local 22 News at 6P	2		X	X	X	X			2	\$100.00	\$200.00	Burlington (WVNY)	Local 22 News	10/14/16
6.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	6:30P- Local 22 News at 630P	1							X	1	\$70.00	\$70.00	Burlington (WVNY)	ABC 22 Local News	10/14/16
7.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	9A- Dr. Oz	3		X	X	X	X			3	\$40.00	\$120.00	Burlington (WVNY)	DR. OZ	10/14/16
8.0	Normal Line / Prime	10/23/16-10/23/16	4	:30	6:59P- America's Funniest Home Videos	1							X	1	\$600.00	\$600.00	Burlington (WVNY)	AFHV	10/14/16
9.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	7P- Local 22 News at 7P	1						X		1	\$70.00	\$70.00	Burlington (WVNY)	Local 22 News	10/14/16
10.0	Normal Line / SPOT	10/18/16-10/21/16	3	:30	6A- Local 22 News at 6A	1		X	X	X	X			1	\$75.00	\$75.00	Burlington (WVNY)	LCI22NWS-6:00A	10/14/16
11.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	11A- The View	3		X	X	X	X			3	\$60.00	\$180.00	Burlington (WVNY)	VIEW-ABC	10/14/16
12.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	1P- The Chew	2		X	X	X	X			2	\$50.00	\$100.00	Burlington (WVNY)	CHEW-ABC	10/14/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:



WVNY  
201 Humboldt St  
Rochester, NY 14610-1093

Great American Media  
3050 K St NW  
Suite 100  
Washington, DC 20007

**Contract # 1448351**

**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** Our Vermont (83469)  
**Agency** Great American Media (11024)  
**Product** Political - Issues / Propositions (1068)  
**Brand** 320/339/5653 (568010)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name** Ga, Rittenstein,  
**Phone/Fax** /  
**CPE** 320/339/5653  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** Issue  
10/18/16-10/24/16 OUR VERMONT - MAB SENT VIA EMAIL. PYMT TO FOLLOW.

**Date Entered** 10/14/16  
**Last Modified** 10/14/16  
**Entered By** Lindsay Benoit  
**CO-OP** No  
**Headline #** ECR25330116  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,513.50  
**Net Total** \$8,576.50  
**Sales Tax**

**Burlington (WVNY)**  
**By Broadcast Month**  
Oct. 2016  
**Grand Total:**  
**Spots** 34  
**Rate** \$10,090.00  
34 \$10,090.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT	10/22/16-10/22/16	5	:30	6p- World News Tonight	1						X		1	\$150.00	\$150.00	Burlington (WVNY)	ABC-NWS SAT	10/14/16
14.0	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11P- Local 22 News at 11P	1							X	1	\$50.00	\$50.00	Burlington (WVNY)	Local 22 News	10/14/16
15.0	Normal Line / Prime	10/24/16-10/24/16	3	:30	7-58P- Dancing With The Stars	1	X							1	\$1,250.00	\$1,250.00	Burlington (WVNY)	Dancing w/ the Stars	10/14/16
16.0	Normal Line / Prime	10/19/16-10/19/16	3	:30	8P- The Goldbergs/Speechless	1			X					1	\$1,200.00	\$1,200.00	Burlington (WVNY)	Goldbergs/ Speechless	10/14/16
17.0	Normal Line / Prime	10/21/16-10/21/16	3	:30	7-58P- Last Man Standing/Dr. Ken	1					X			1	\$1,100.00	\$1,100.00	Burlington (WVNY)	Last Man Standing/ Dr. Ken	10/14/16
18.0	Normal Line / Prime	10/24/16-10/24/16	4	:30	10P- Conviction 10P	1	X							1	\$700.00	\$700.00	Burlington (WVNY)	Conviction	10/14/16
19.0	Normal Line / Prime	10/19/16-10/19/16	2	:30	9P- ABC News Your Voice, Your Vote	1			X					1	\$3,500.00	\$3,500.00	Burlington (WVNY)	3rd Presidential Debate	10/14/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Nexstar Broadcasting Inc provides services for WVNY-TV and Mission Broadcasting through an outsourcing agreement. WVNY does not discriminate on the basis of race, ethnicity or gender and further require that in the performance of all WVNY advertising



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25330116

CPE: 320/339/5653

Agency: Great American Media

GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Changes as of: 10/13/2016 at 5:24 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Our Vermont

Product: Issue

Version: Original Order

Station: WVMY

Market: Burlington-Plattsburgh

Office: WASHINGTON

Total \$: \$10,090.00

Total Spots: 34

Total CPP: \$0.00

Agency Order #: 5477667

Buyer: Ritterstein, Gary

Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: LAURA DAFTARI  
202-872-5880

Total GRP:

Separation:

Comments: 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

#	Day/Time	DP	Program	Rate	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
						10/18					
1	Tu-F M 5p-6p		Judge Judy	\$60.00	30	4		4	\$240.00	\$0.00	0.0
2	Tu-F M 3p-4p		PEOPLES COURT	\$50.00	30	4		4	\$200.00	\$0.00	0.0
3	Su 8a-9a		GMA Sun	\$45.00	30	1		1	\$45.00	\$0.00	0.0
4	Tu-F M 7:30p-9p		INSIDE EDITION	\$60.00	30	4		4	\$240.00	\$0.00	0.0
5	Tu-F M 6p-6:30p		Local 22 News	\$100.00	30	2		2	\$200.00	\$0.00	0.0
6	Su 6:30p-7p		ABC 22 Local News	\$70.00	30	1		1	\$70.00	\$0.00	0.0
7	Tu-F M 7a-10a		DR. OZ	\$40.00	30	3		3	\$120.00	\$0.00	0.0
8	Su 7p-8p		AFHV	\$600.00	30	1		1	\$600.00	\$0.00	0.0
9	Sa 6:30p-7p		Local 22 News	\$70.00	30	1		1	\$70.00	\$0.00	0.0
10	Tu-F M 6a-7a		LCL22NWS-6:00A	\$75.00	30	1		1	\$75.00	\$0.00	0.0
11	Tu-F M 11a-12n		VIEW-ABC	\$60.00	30	3		3	\$180.00	\$0.00	0.0
12	Tu-F M 1p-2p		CHEW-ABC	\$50.00	30	2		2	\$100.00	\$0.00	0.0
13	Sa 6p-6:30p		ABC-NWS SAT	\$150.00	30	1		1	\$150.00	\$0.00	0.0
14	Su 11p-11:35p		Local 22 News	\$50.00	30	1		1	\$50.00	\$0.00	0.0
15	M 8p-10p		Dancing w/ the Stars	\$1,250.00	30	1		1	\$1,250.00	\$0.00	0.0
16	W 8p-9p		Goldbergs/ Speechless	\$1,200.00	30	1		1	\$1,200.00	\$0.00	0.0
17	F 8p-9p		Last Man Standing/ Dr. Ken	\$1,100.00	30	1		1	\$1,100.00	\$0.00	0.0
18	M 10p-11p		Conviction	\$700.00	30	1		1	\$700.00	\$0.00	0.0
19	W 9p-10:30p		3rd Presidential Debate	\$3,500.00	30	1		1	\$3,500.00	\$0.00	0.0
TOTALS: 34						34		34	\$10,090.00	\$0.00	0.0



KATZ  
TELEVISION  
GROUP

125 West 55th St  
New York, NY 10019

Contract # 25330116  
CPE: 320/339/5653  
Agency: Great American Media  
GREAT AMERICAN  
MEDIA 3050 K ST NW  
SUITE 100  
WASHINGTON DC  
20007

Changes as of: 10/13/2016 at 5:24 PM  
Flight: 10/18/16 - 10/24/16  
Advertiser: Our Vermont  
Product: issue

Version: Original Order  
Station: WVMY  
Market: Burlington-Plattsburgh  
Office: WASHINGTON

Total \$: \$10,090.00  
Total Spots: 34  
Total CPP: \$0.00

Agency Order #: 5477667  
Buyer: Ritterstein, Gary  
Salesperson: RACHELLE RAY -  
Washington DC  
202-872-5880

Primary Demo:  
Con Type: POLITICAL/VOTE  
Assistant: LAILA DAFTARI  
202-872-5880

Total GRP:  
Separation:

Special  
Instructions

#### Order Level Comments

Date/Time Added by Comment  
10/13/16 5:27 PM RACHELLE RAY - Washington DC 10/18/16-10/24/16 OUR VERMONT - NAB SENT VIA EMAIL. PYMT TO FOLLOW.

Competitive Information	
Market Budget:	\$72,071
WVMY Share:	14%
Comment:	
WCAX:	43%
WFFF:	13%
WPTZ:	30%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	34	\$10,090.00	N/A	0.0
Total	100%	34	\$10,090.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	34	\$10,090.00
Total	34	\$10,090.00

#### Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	10/13/16 5:24 PM	RACHELLE RAY - Washington DC	New	34		\$10,090.00	\$10,090.00	

Non-Discrimination Policy PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Station and Location:	Date:
WVNY - Burlington / Plattsburgh	10-14-16

## Great American Media

do hereby request station time concerning the following issue:

Public education of voters concerning the election for Governor on 11/8.

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	(see attached	schedule)			

This broadcast time will be used by: Our Vermont

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL  
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished  
by (name and address):

Our Vermont, 150 Dorset St #245-248, South Burlington, VT 05403  
Great American Media is an authorized agent for inquiry/purchase of station broadcast time for sponsor. 3050  
K ST. NW #100. Washington, DC 20007

and you are authorized to announce the time as paid for by such person or entity  
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of  
directors below (or attach separately):

Eric Weiss, Treasurer  
(802) 448-0988, ourvermont1@gmail.com

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/6/16

Date

Signature

2023388700

Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Harvey Adelberg

Printed Name

DOS

Title